## Vhat is CORDURA®

The CORDURA® range of advanced, high-tech fabrics are finely engineered to combine unique durability with stylish appearance and light weight. They're the discovery of the decade for switched-on designers, giving product after product a real competitive edge.

CORDURA® fabrics open up a new dimension of performance in backpacks, footwear and outdoor equipment, motorcycle suits, workwear, luggage,

comfort, plus an almost infinite range of exciting styling possibilities.

CORDURA\* surprises because it exceeds expectations in so many different ways.

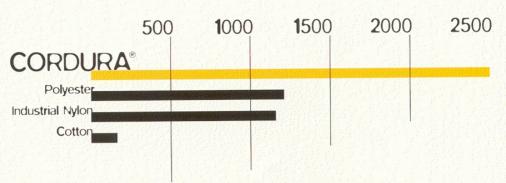
That's why CORDURA® is going places no fabric brand has been before. It's taking off to be the ingredient brand of the 90s, wherever toughness and style count.

or wherever else resistance to punctures, tears, scuffs and abrasion counts.

CORDURA® fabrics ensure that products go the distance. This toughness alone would be impressive, but what really fires the imagination is the refinement with which it is delivered – a remarkable combination of touch, softness, lightness and

Cordura

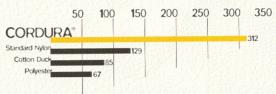
## CORDURA®



Fabric durability: Modified Wyzenbeek abrasion test (cycles to failure).



CORDURA® performance: Tests are conducted regularly to check fabric performance. The widely-used Wyzenbeek abrasion test shown here had to be modified because fabrics made from CORDURA® showed no significant wear after a million cycles.



Tongue tear test: Fabrics are partially slit and the energy required to tear them further is measured. (newtons)

## performance

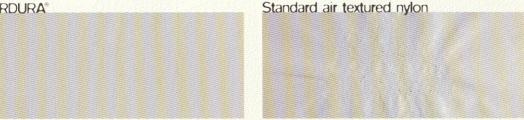
Special fabrics which match the demands of modern living need special fibres.

DuPont invented Nylon over 50 years ago and has been at the forefront of its development ever since. The high-tech fibres used in CORDURA® fabrics are one result.

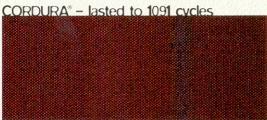
The performance and aesthetic characteristics of end-products made from CORDURA® are signiThe performance of CORDURA® fabrics is rigorously checked using independent, internationallyaccepted tests which measure resistance to tearing, punctures and wear.

To ensure that end-users get the full value of CORDURA®, DuPont restricts use of the brand to

**CORDURA®** 



Fuzzing and pilling test: Standard industry tests for pilling and fuzzing rate fabrics from poor (1) to excellent (5). CORDURA® scored a perfect 5 while standard air textured nylon rated only a 1.





Modified Wyzenbeek abrasion test (Warp direction): Data is a result of averages of cycles to failure; fabrics of similar weight.

ficantly enhanced by the company's unique fibre design and engineering capabilities.

The profile and construction of each tiny fibre filament is critical to the strength, weight and breathability of the fabric, and their dye-fastness enables the most vivid colours to be used in combination with a wide range of attractive surface textures.

products which meet strict quality standards. When you see the CORDURA® name, you can be quite certain that quality and performance go hand-in-hand with stylish good looks.

® DuPont registered trademark

Cordura<sup>o</sup>